





# How to Evaluate Web site?

<http://www.ijerph.com>



# **“Do you want to find the Best Resources on the Internet?”**

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- 
- 
- 
- “Casual users and serious researchers place their trust in the accuracy and completeness of the data on the network. They’re relying upon information of unknown pedigree and dubious quality, since precious little on the Internet has been refereed or reviewed.”

# Why Evaluate?

- **The Web is a no man's land, where anyone with sufficient skills can publish any opinion they wish.**
- **Therefore, experience tells us that you will need additional and critical skills to locate information of real quality and value.**

# 1- Accessibility ..

- How Accessible is the web site? Is the website accessible to users from all Internet browsers, such as, Internet Explorer, Mozilla Firefox, Google Chrome, etc?
- Consider Issues such as use of color, patterns, organization, whether the entire work or only a portion of it is available on the Web?
- Is the site or part of it under construction?
- Does the Web Page have a SITE INDEX for greater accessibility?

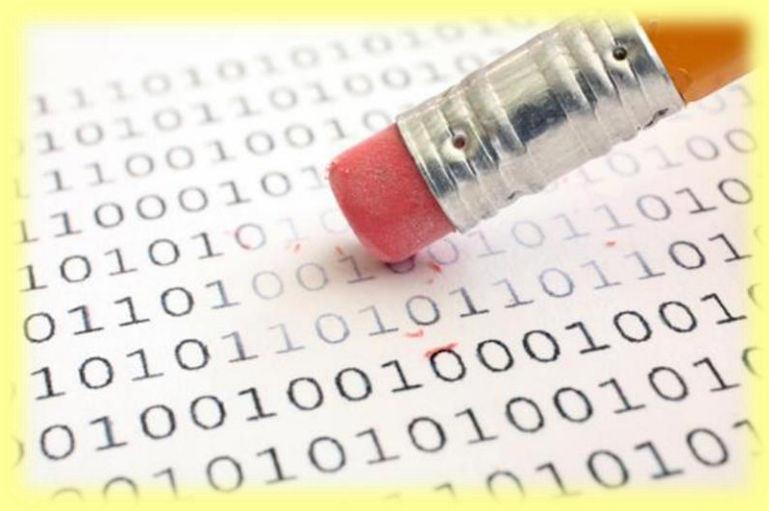
## 2- Information..

- is the information current, accurate, and complete?
- Are all the links and information verified?
- Is the information cited correctly?
- Who publishes the content and who is responsible for updating it?



# 3- Writing Quality

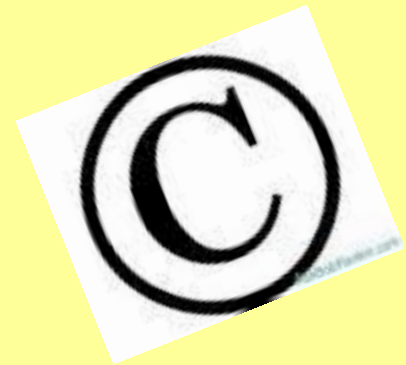
- Writing Quality is the writing **free** from spelling error, grammatically correct, and easy to read?





# 4- Legality..

- copyright laws respected?



## 5- Navigation & links ..

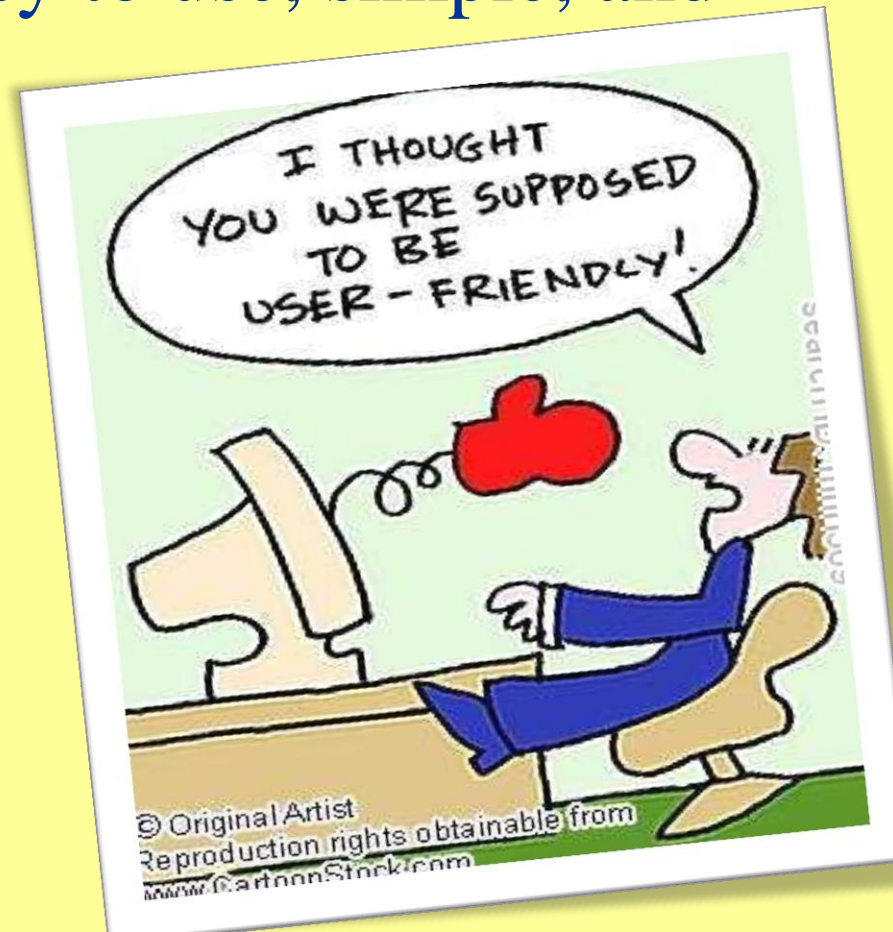
- is navigating through the website easy? Are links included in the website easy to find, available, and accessible?





## 6- User friendliness ..

- is the website easy to use, simple, and clear?



# 7- Purpose ..

- Does the website have a main goal or specific mission?
- What is the purpose of the content and why was it produced?
- Does the content have a goal? [Advertising vs. Educational vs. Propaganda?]
- How objective is the information? Is it one person's or one organization's point of view only?



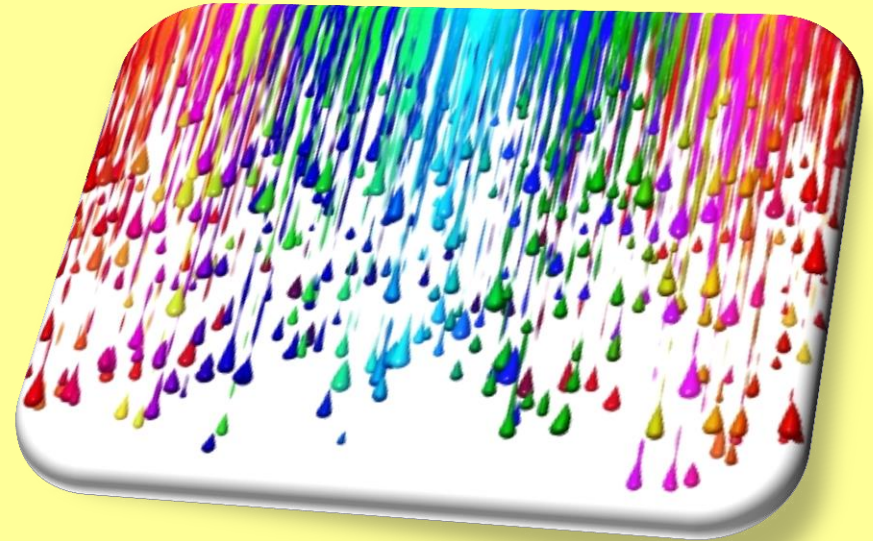
# 8- Technology ..

- Effective use of leading technologies
  - Java, DHTML, active X, advanced coding, XML, CSS, etc.



# 9- Design ..

- Unified design, relates to website purpose, clear, and simple.





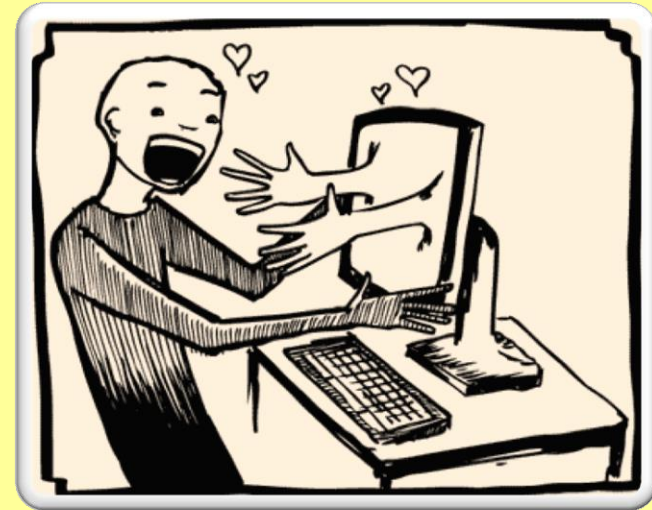
# 10- Customer Service & Client Respect

- Ease of contact and responsive, and customer testimonials provided



# 11- Human Interactivity ..

- Interaction between customer and website manager or employees by having membership, Email lists, newsletters, newsgroups, chat, BB ..





# 12- Website effectiveness

- Did the website achieve its goal?



# 13. AGE ONLINE

- When was the Web Page last updated? Does the Web Page state explicitly “Last Updated...”
- How many dead links [Web Rot] are on the page?
- Does the page indicate a contact or an email address for additional information?
- **Judge: Is the information timely?**

# 14.AUDIENCE LEVEL

- Is the Web Page geared for a specific audience? (i.e. Children/Adults/Teens/Political or Religious Affiliation or Ideology, etc.?)
- Is the content generic or very specific?
- **JUDGE: WHAT IS THE VALUE OF THIS SITE?**



# A REVIEW OF POINTS JUST COVERED

- **QUESTIONS TO ASK WHEN LOOKING AT WEB SITES:**
  - Who manages the site?
  - When was it last updated?
  - Easy to use? Navigable?
  - Contains primary or secondary information?
    - Example: Second hand news or the original source?
    - Does the Site give you just their interpretation or version of events with no references to other interpretations?
    - Does the Web Site offer Opinion or Fact?

Better Search Engines that actively  
evaluate information via a human filter



# www.lii.org

Address  http://lii.org/

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**Featured Site**  
[Tiramisu: Heaven in Your Mouth](#)  
A mature, comprehensive site offering exhaustive information about this Italian dessert. ....  
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 (5 items remaining) Opening page http://lii.org/... Local intranet



# INFOMINE: infomine.ucr.edu

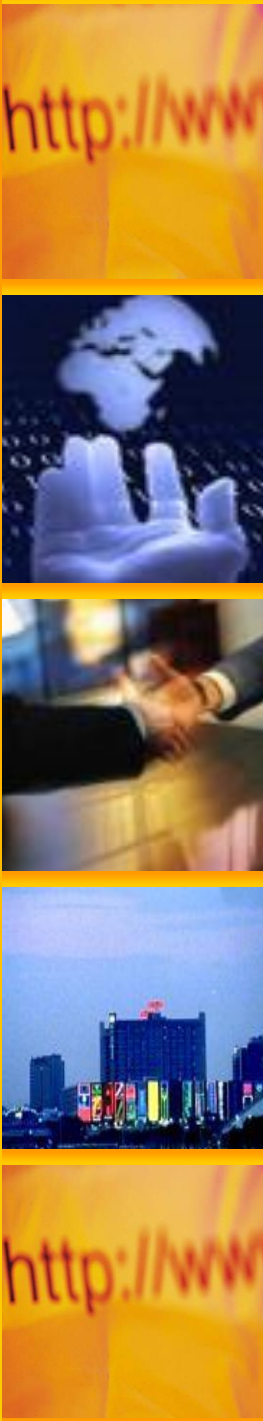


The screenshot shows the INFOMINE website in a web browser. The address bar displays <http://infomine.ucr.edu/>. The website has a light blue background with a large, stylized 'i' logo in the center, surrounded by a circular pattern of blue triangles. The text 'Browse or Search by Subject Category' is written around the left side of the circle. To the right of the circle is a list of subject categories, each with a colored dot and a link:

- Bio, Ag & Med Sciences
- Business & Economics
- Cultural Diversity
- Ejournals
- Government Info
- Maps & GIS
- PhysSci, Engr, CS & Math
- SocSci & Humanities
- Visual & Performing Arts

At the top of the page, the text 'INFOMINE Scholarly Internet Resource Collections' is displayed. Below the subject categories, there is a section for 'Other Search Tools' with links to 'General Reference', 'INFOMINE Home', 'About INFOMINE', 'Site Map', 'Suggest a Resource', 'Feedback', 'Email Alert Service', and 'Join INFOMINE'. At the bottom, there is a copyright notice: '© 1994- INFOMINE, The Regents of the University of California. System developed and supported by the Library of the University of California, Riverside, IMLS and FIPSE.' The FIPSE logo is also visible.

# Virtual Library: [www.vlib.org](http://www.vlib.org)



Address <http://vlib.org/>

The WWW Virtual Library : [en](#) · [es](#) · [fr](#) · [zh](#)

## The WWW Virtual Library

Quick search:

If you maintain a superlative guide to a specialised area of the Web, the Virtual Library would be pleased to [consider a request](#) to add your 'library' to the WWW Virtual Library.

[more news...](#)

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<b>Computing and Computer Science</b> Artificial Intelligence, Cryptography, Logic Programming, ...	<b>Recreation</b> Gardening, Recreation and Games, Sport, ...
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<b>Humanities and Humanistic Studies</b> History, Languages and Linguistics, <a href="#">Museums</a> , ...	<b>Society</b> <a href="#">Peoples</a> , Religion, Gender Studies, ...

Mirrors: [vlib.org](#) (CH), [East Anglia](#) (UK).

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# Pinakes:

<http://www.hw.ac.uk/libwww/irn/pinakes/pinakes.html>

Address  <http://www.hw.ac.uk/libwww/irn/pinakes/pinakes.html> Go


[Subject List](#)

**PINAKES**  
A Subject Launchpad

[About](#)

*Featured in the [BBC Web Wise](#) guide to the Internet, and many other online and print publications.*

*Hosted by [Heriot-Watt University, Edinburgh, Scotland.](#)*

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Done Local intranet

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**Spotlight**

**THING OF THE WEEK**

What are young people thinking...?

If only there was someone we could ask!

Wait a minute, we could give them a theme, a space to write, and the promise to post the moderately relevant responses.

And then...we'd still have no idea. But it'd be fun.

Sub-20 folks, go to our [THING of the Week](#) form on the IPL's [teen space](#) and tell us what you think about [this week's theme!](#)

[See All of the IPL's Spotlight Features...](#)

**Inside**

**IPL Strives Toward Accessibility**

The IPL is dedicated to making itself as accessible as possible, i.e., to be as usable to as many users as possible, including those with disabilities or with older web browsers and OS's, and we hope you can help!

We welcome your comments, questions, and feedback about how usable and/or accessible the IPL is.

- See our [Accessibility Info](#) about the new features we offer.
- [Contact Us](#) with comments, questions, or suggestions regarding usability and accessibility.





## **MORE REVIEWING VIA AN ONLINE EXERCISE:**

- **Search Google for information on EGYPT...or ...a topic of your choice.**
- **Name the top 3 web sites --using and applying the criteria you just learned.**
- **Find the Ku Klux Klan Website and discuss the problems with it. Does the site present opinion or fact? How can you tell?**







**More information on how to evaluate web pages can be found on the following sites**

- <http://www.library.jhu.edu/researchhelp/general/evaluating/>
- <http://library.albany.edu/internet/evaluate.html>
- <http://www.lib.berkeley.edu/TeachingLib/Guides/Internet/Evaluate.html>
- <http://www.virtualchase.com/quality/index.html>





# More Sites with Information on how to evaluate Web Sites:

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- **RUTGERS:**  
<http://newarkwww.rutgers.edu/guides/evaluate.htm>
  - **ITHACA**  
<http://www.ithaca.edu/library/training/think5.html>
  - **ALBANY:** A series of Internet Tutorials available at:  
<http://library.albany.edu/internet/>
  - **A Checklist for Evaluating Information:**  
<http://library.usm.maine.edu/research/researchguides/web evaluating.html>



## More Sources to help you actively evaluate information:

- <http://www.lifehacker.com/software/feature/seek-and-ye-shall-find-how-to-evaluate-sources-on-the-web-137843.php>
- From About.com:  
<http://websearch.about.com/od/referencesearch/a/evaluatesource.htm?rd=1>